

PRIVATE PLEASURE

MINTED POLO

THE TWO ITALIAN men behind Polosophy started the company because they wanted to design a polo shirt that could be worn under a blazer without the collar collapsing. Having created a structured collar that won't wilt over the course of the day, they decided to make the shirts on a bespoke

basis. Polosophy's tailors tour Europe measuring customers to ensure they get exactly the fit they want (which is only possible because the cloth is pre-shrunk). At this stage the customer gets to specify all the details, including the colour of the linen collar and cuff lining, and the style of the mother-of-pearl buttons — which are stitched like a *zampa di gallo*, which means "chicken's foot" in Italian, after the way the thread is sewn. The results are a revelation. £126 for short sleeved, £172 for long sleeved (www.polosophy.it)



HIGH-STREET HEROES

MEN GO MANGO

MANGO'S MENSWEAR HAS made less noise than the Spanish chain's womenswear, but this summer's He collection will change that. New York designer Adam Lippes has created casual pieces that shine because they're quite smart (such as these grey cotton shorts), and dressy pieces that shine because they're quite casual (this mac and shirt). Lippes' US sensibility shows through in a contemporary way, and suggests that his name is one to watch right now. (www.hominiemerito.com)

ACCESSORY OF THE MONTH

HOME RUN

ALTHOUGH UGG continues to be defined by its eponymous sheepskin boots, the Australian brand has much more to offer (which is just as well when the temperature rises). This summer, we think the highlight from Ugg's collection is this luxurious retro baseball boot — an idealised interpretation of the Converse classic. £140 (+44 1475 746 000 www.uggaustralia.com)



SHOPTALK

PREP SCHOOL

House of Fraser now offers the last word in British preppy style in the form of New & Lingwood, the Jermyn Street outfitter that's also an official supplier to Eton College. (www.houseoffraser.co.uk)